
FACING ADDICTION WITH NCADD ADVOCACY DAY

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AGENDA

Why YOUR Advocacy is Important

Washington Environment

Advocacy Day Meeting Preparation & Talking Points

Advocacy Day Schedule, Meetings, & Tips

As Long As There Is Citizen Interest in the Political Landscape

Congress and the White House create laws and regulations to govern citizens



&



Citizens influence governing behavior by participating in advocacy efforts



- Show Support
- Ask for Change
- Tell Stories
- Share Ideas
- Provide Information

CONGRESS HEARD YOU

CARA enacted in July 2016



21st Century Cures bill enacted in December 2016 with \$1 billion to address opioid misuse & overdose epidemic



Repeal & replace bill w/o addiction benefit didn't become law



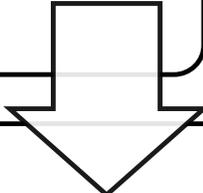
\$3 billion in new funds for FY 18 to address the epidemic



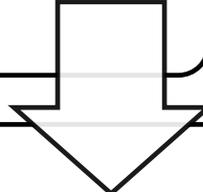
None of this would have been possible without YOUR advocacy ⁴

TIMELINE FOR OPIOID BILLS CONSIDERATION

April/May – E&C and HELP consider bill(s)



Summer – Floor consideration/conference with goal of completing action before August recess



August 6 – August recess starts

SENATE HELP COMMITTEE

Committee has held 6 hearings this Congress on the opioid misuse and overdose epidemic

Committee will hold first legislative hearing since 2013 on April 11 and has released a discussion draft

Chairman Alexander (R-TN) has not set a deadline, but the Committee will likely begin marking up legislation in April or May

HOUSE ENERGY AND COMMERCE COMMITTEE

Energy and Commerce hearings

- *1st hearing was on Controlled Substances Act and related issues*
- *2nd hearing covered 25 public health bills*
- *3rd hearing on April 11 on Medicare/Medicaid*

Chairman Walden (R-OR) wants the Committee to have finished its work so the House can vote before Memorial Day



ADVOCACY DAY MEETING PREPARATION & TALKING POINTS

HOW TO ORGANIZE A MEETING WITH A MEMBER OF CONGRESS/STAFF

- Designate a primary spokesperson
- Be brief with introductions; time is short
- Provide & collect business cards where possible
- Provide a brief explanation of Facing Addiction with NCADD's mission and history
- Spend the bulk of your time on key messages and requests
- If you don't know the answer to a question, tell the staffer Facing Addiction with NCADD government relations staff will follow up with them

YOUR MEETING WITH A MEMBER OF CONGRESS/STAFF

- Identify a primary spokesperson
- Know the legislator's party affiliation, committee assignments
- Tie Facing Addiction with NCADD's issues to lawmaker's community-based issues (i.e. recent overdose deaths, successful prevention campaigns)
- Make a request: legislators want to "do something" for their constituents. *For example:* Vote "yes," send a letter or cosponsor a bill
- Provide the legislator's staff the leave behind information *AFTER* you have concluded your discussion
- E-mail a thank-you note

OPEN YOUR MEETING: INTRODUCE YOURSELF & FACING ADDICTION W/NCADD

- Thank you for taking time to meet with us today.
- We're here today on behalf of Facing Addiction with NCADD.
 - I am a constituent in your District/State with X organization
- We know there are A LOT of bills addressing opioids right now, but for the sake of brevity we're going to focus on 3:
 - Cosponsoring CARA 2.0 (S. 2456/HR 5311)
 - Cosponsoring The Preventing Overdoses in the Emergency Department Act (S. 2610/HR 5176)
 - Supporting Section 405, Youth Prevention and Recovery Initiative, in the Senate HELP Discussion Draft

THE REQUEST: CO-SPONSOR CARA 2.0 (S. 2589/HR 5327)

- Sponsored by Senators Portman (R-OH) and Whitehouse (D-RI) and Reps Blackburn (R-TN) and Ryan (D-OH), this bipartisan legislation builds on the *Comprehensive Addiction and Recovery Act (CARA)* as enacted in 2016 and includes important provisions to:
 - Establish a grant program to build connections between recovery support services and networks including treatment programs, mental health providers, treatment systems, and other recovery supports.
 - Funds may also be used on efforts to reduce the stigma associated with substance use disorders (SUD) and to conduct public education and outreach on issues related to substance use disorders and recovery
- Establish a grant program to develop, support and maintain youth recovery support services

THE REQUEST: COSPONSOR THE PREVENTING OVERDOSES IN ERS ACT (S 2610/HR 5176)

- Sponsored by Senators Capito (R-WV) and Murphy (D-CT) and Reps. McKinley (R-WV) and Doyle (D-PA), this bipartisan legislation will help prevent repeated opioid overdoses by requiring the development of protocols for discharging patients and improving the coordination of care for patients who are treated for a drug overdose
- It also authorizes grants for emergency departments—especially those in areas with high overdose rates or in rural areas—to develop best practices, increase the availability and access of MAT, establish integrated models of care, and hire professionals specializing in the treatment of SUDs including recovery coaches, counselors, and social workers

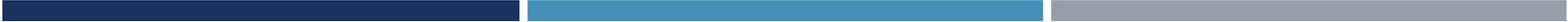
HELP DRAFT SECTION 405 – YOUTH PREVENTION & RECOVERY INITIATIVE

- This program would require the Secretary of HHS, in consultation with the Secretary of Education, to disseminate best practices and issue grants to schools, recovery programs at institutions of higher learning, non-profit organizations and other eligible entities for prevention, treatment and recovery support services
 - Grant funds will be used for evidence based or promising SUD prevention, recovery support and/or treatment programs for children, adolescents and young adults

Note: this provision in the discussion draft is not a standalone bill; it combines ideas from The Youth Act (S. 2055/HR 3382) and CARA 2.0

CLOSE YOUR MEETING

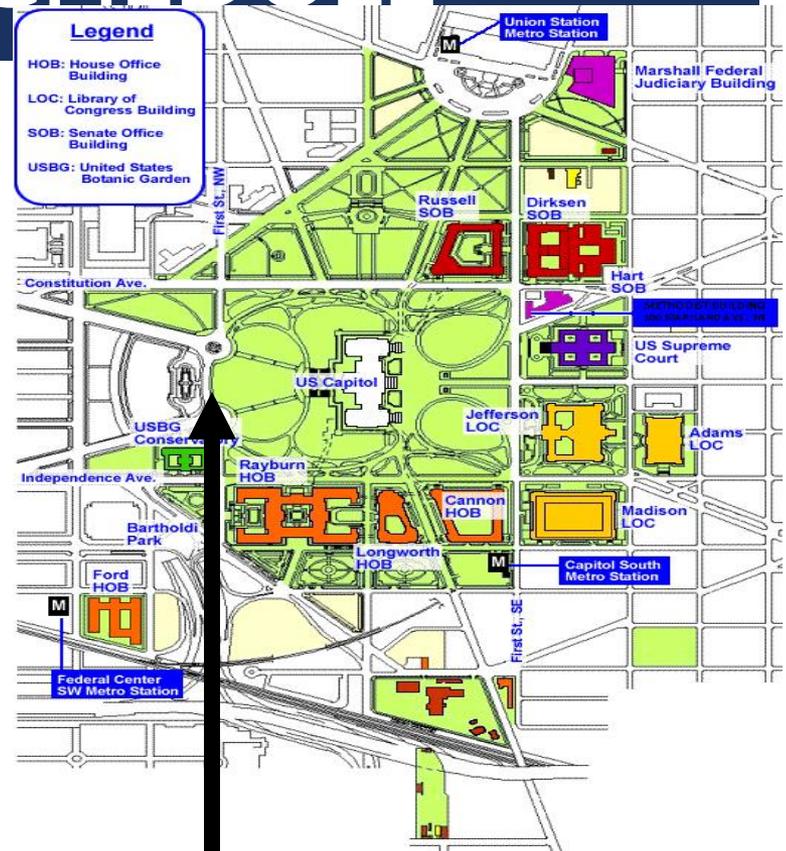
- Invite the staffer/Member of Congress/Senator to visit your organization
- Thank them for their time
- (when the staffer closes their notebook, it's usually time to go)



ADVOCACY DAY SCHEDULE, MEETINGS & TIPS

ADVOCACY DAY: SCHEDULE

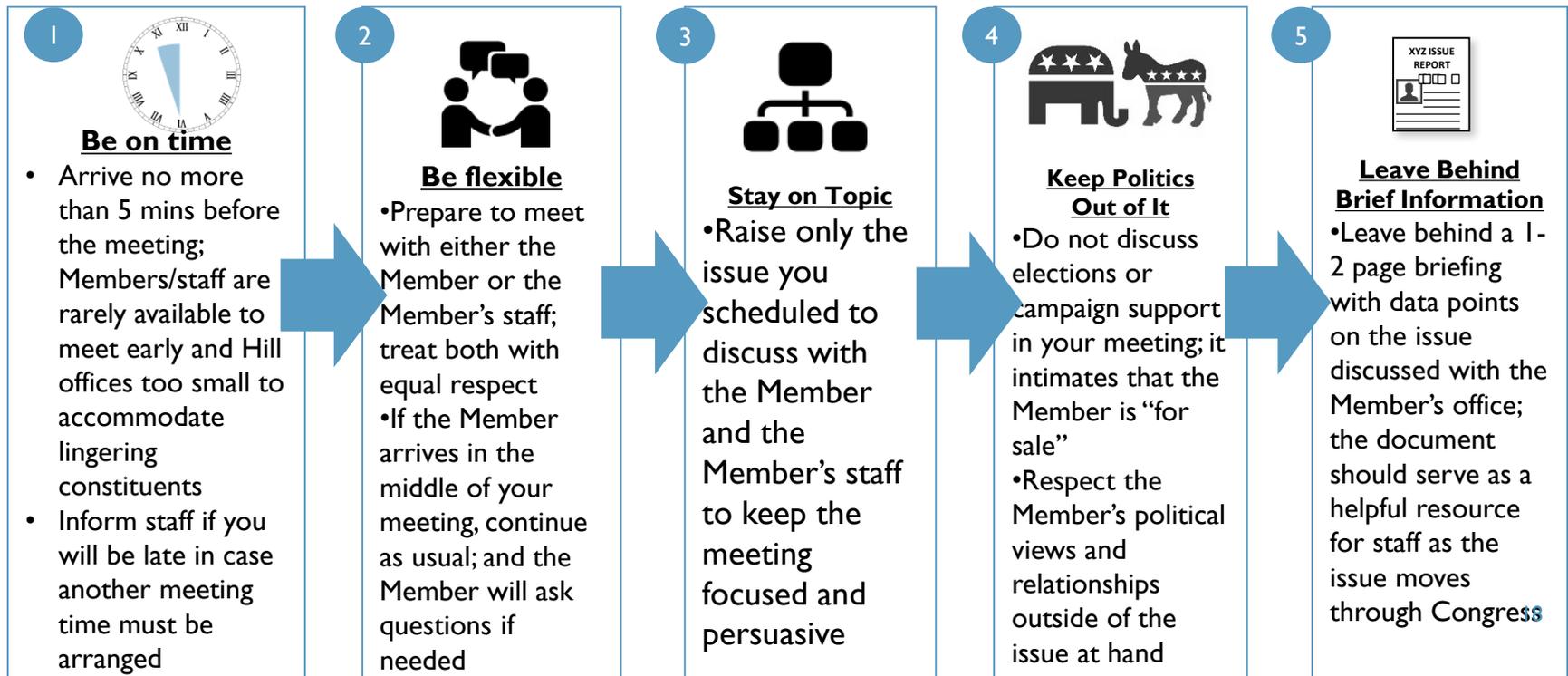
- **7:30am – 8:30am**
 - Breakfast/orientation at Residence Inn
- **9:00am Bus Departs for Capitol Hill**
 - Everyone has been given a schedule of their meetings
 - If you have extra time between meetings, places to grab coffee are on the map in your packet
- **3:30pm Bus departs Capitol Hill**



BUS DROP OFF & PICK UP POINT

PREPARING FOR MEETINGS WITH MEMBERS OF CONGRESS/STAFF

Advocates can leverage face-to-face meetings with Members of Congress and their staff to communicate their positions and build enduring relationships with their representatives. Keep the tips below in mind during your meeting:



ADVOCACY DAY: MEETINGS

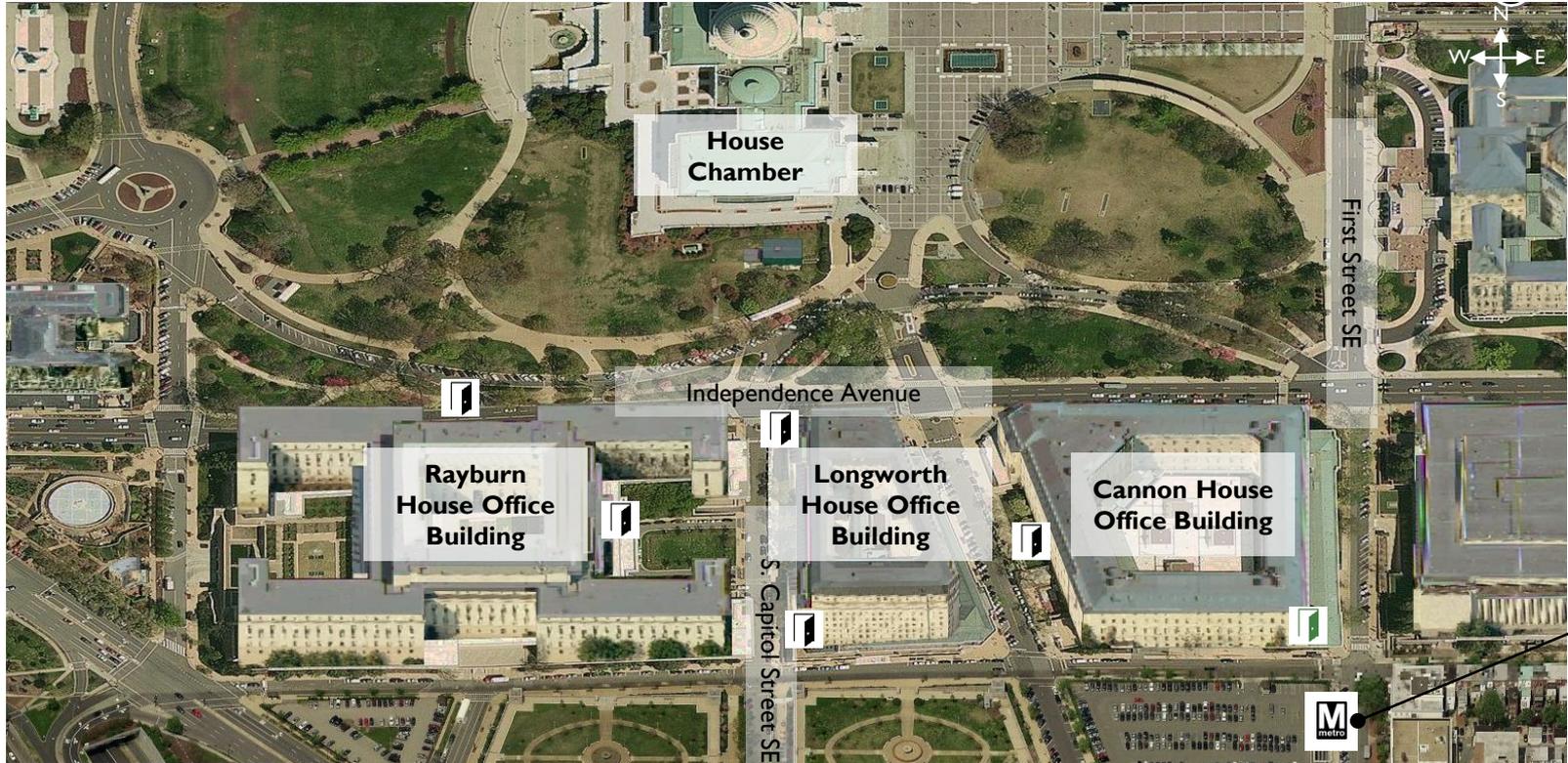
- Meetings with staff for your Senators & Members of Congress have been scheduled for each state by Capitol Decisions
 - If there are multiple advocates from one state, you will meet with staff for your Senator together
 - 1 person per/meeting should have a packet for the staff
- Professional government relations staff may accompany you on your meeting to help answer questions on your requests
 - There will be a note on your schedule if someone is joining you
- Meet the other attendees at your meeting and/or the government relations professional staffer in the hallway outside of the office 10 minutes in advance of your meeting

ADVOCACY DAY: LOGISTICS & TIPS

- Leave behind materials for congressional visits distributed at breakfast
- You will receive a link to an online feedback form
- Take a cab if you're tight on time between House/Senate meetings
- Capitol Hill offices, especially House offices, are small
 - Don't be offended if you meet in the hallway
- Social media hashtag: #EnableRecovery
- **Staff will be available to answer questions & provide assistance**

THE GEOGRAPHY OF THE HOUSE SIDE

 Public, Handicapped Accessible Entrance
  Public Non-Handicapped Accessible Entrance
  Entrance Member/Staff-Only Until 10 AM



Understanding Office Numbers

Building	Rayburn (RHOB)	Longworth (LHOB)	Cannon (CHOB)
Numbering System	All rooms are four digits; the first is always 2, the second indicates floor	All rooms are four digits; the first is always 1, the second indicates floor	All rooms are three digits; the first indicates floor
Example	Rep. Kevin McCarthy's office, 2421 RHOB, is on the fourth floor of Rayburn	Rep. Paul Ryan's office, 1233 LHOB, is on the second floor of Longworth	Rep. Nancy Pelosi's office, 233 CHOB, is on the second floor of Cannon

THE GEOGRAPHY OF THE SENATE SIDE

Public, Handicapped Accessible Entrance
 Public Non-Handicapped Accessible Entrance
 Entrance Member/Staff-Only Until 10 AM



Understanding Office Numbers

Building	Russell (SR)	Dirksen (SD)	Hart (SH)
Numbering System	All rooms are three digits, the first digit indicating floor number and a prefix indicating office building		
Example	Sen. Harry Reid's office, SH 522, is located on the fifth floor of the Hart building		



QUESTIONS?

